

Israel "Izzy" Long

Motion & Title Animator for Digital Signage - Broadcast - Film & Web


7741 Chanhassen Rd. #351 Chanhassen, MN 55317 - 952-200-2472 - ragecg@gmail.com

Please View my Motion Reel Online @ www.ragecg.com

MY OBJECTIVE ++

1. To help add VALUE to your department by making good use of my passion and many years of proven experience.
2. To creatively raise the bar with your team of talented animators helping you to exceed your marketing goals.

ACCOLADES ++

- My work has been seen from the Vegas Strip & Times Square, to NCAA Sports Stadiums, TV and the Web.
- 2009 to early 2010 Co-Manager of the Minnesota Adobe After Effects User Group 
- 2009 Digital Signage Expo APEX Award Winner (Sprint - Lucas Oil Stadium)
- 2008 Digital Signage Expo EAST Content Award Winner (Las Vegas Convention Center)

RELEVANT EXPERIENCE ++

Lead Motion Designer/Animator

The Shinebox *3 months (March - June 2011)*

- Helped Design, Animate & Edit long-form HD product demos and marketing videos for 3M.
(tools used: After Effects, Cinema4D, Photoshop, Illustrator & Premiere)

Motion Designer

Mystic Lake Casino *11 months (May 2010 - March 2011)*

- Animated, Edited & Encoded promotional video spots for TV, Web, and their very large digital signage network.
(tools used: After Effects, Cinema4D, Photoshop, Illustrator, Premiere, Mocha & PFTrack)

Freelance Broadcast Motion Designer

ROW 27 *3+ month on-site contract (Aug. - Nov. 09)*

- 2D & 3D Motion Graphics for TV & Stadium Jumbotron Graphics for NCAA Football and Basketball.
(tools used: After Effects, Cinema4D, Photoshop, Illustrator & Final Cut Pro)

Design Manager / Senior Animator

Wireless Ronin Inc. *More than 4.5 years (April 2004 - Nov. 2008)*

- Supervised, Design Directed, and Approved HD video spots for myself and my team of 3 Jr. Animators.
- Creatively solved motion graphics & project logistics problems daily.
- Responsible for large motion graphics packages/toolkits for tradeshow such as the 2008 Digital Signage Expo in Las Vegas (LVCVA) (20+ 1-2 minute HD DV spots, & 1 interactive flash-based kiosk)
- Instructed team on proper use of video codec formats, encoding/transcoding, color space issues, etc.
(tools used: After Effects, Cinema4D, Maya, Photoshop, Illustrator, Premiere, Boujou, PFTrack, Cube & RoninCast)

SOFTWARE & TECHNICAL KNOWLEDGE ++

- **Adobe After Effects** (Advanced) - **Photoshop - Illustrator - Cinema4D - Cube - Boujou - Mocha (Full & AE) PFTrack & Motor** - **OS:** Windows & Mac
- **2D & 3D:** Motion Graphics & Title Animation, Tracking/Matchmoving, Compositing & Particle Animation
- Roto, Keying, Color Correction & Offline Grading, Rig Removal & Scene cleanup

EDUCATION ++

- AA Film/35mm Sync-sound - MCC Minneapolis, 91-92
- Motion Design, 3D Animation & VFX since 1997.
- FXPhd Jan. 2009 term. (1/12 - 3/30)

References and Letters of Recommendation Available Upon Request